

# SMART IDEAS FOR YOUR BUSINESS<sup>®</sup>

## INCENTIVE PROGRAMS

Program Year: June 1, 2013 through May 31, 2014

PROGRAMS	SAMPLE PROJECTS	ELIGIBILITY	BUSINESS EXAMPLES
<b>SMART IDEAS OPPORTUNITY ASSESSMENT</b>			
An on-site facility assessment conducted by an engineer to identify energy-efficiency opportunities eligible for <i>Smart Ideas</i> incentives.	<ul style="list-style-type: none"> <li>» Industrial facility</li> <li>» Office building</li> <li>» Hospital</li> <li>» Museum</li> <li>» Private university</li> <li>» Shopping center</li> </ul>	All commercial and industrial customers	Office buildings, grocery stores, manufacturers, warehouses, hospitals, private universities
<b>STANDARD INCENTIVES</b>			
Cash incentives for common energy-efficiency improvements to commercial and industrial lighting, HVAC, refrigeration and other systems.	<ul style="list-style-type: none"> <li>» T8 and T5 lighting</li> <li>» Indoor and outdoor LED fixtures</li> <li>» Building automation systems</li> <li>» Controls and sensors</li> <li>» Chillers</li> <li>» Laboratory equipment</li> <li>» VSDs</li> </ul>	All commercial and industrial customers	Light industrial facilities, warehouses, office buildings, healthcare facilities, retailers
<b>CUSTOM INCENTIVES</b>			
Cash incentives for large, complex energy-efficiency projects, such as industrial process or system improvements not covered by Standard Incentives.	<ul style="list-style-type: none"> <li>» Process and/or system improvements</li> <li>» Process automation</li> <li>» New technologies (e.g., geothermal)</li> </ul>	All commercial and industrial customers	Manufacturers, warehouses, large grocery stores, office buildings
<b>BUSINESS INSTANT LIGHTING DISCOUNTS (BILD)</b>			
Energy-efficient lamps and high-efficiency electronic ballasts available to businesses at a reduced price from participating electrical distributors.	<ul style="list-style-type: none"> <li>» Screw-in LED lamps and trim kits</li> <li>» Screw-in CFLs</li> <li>» Reduced wattage T8 lamps</li> <li>» T5 lamps</li> <li>» Reduced wattage HID lamps</li> <li>» 3- and 4-lamp high-efficiency electronic ballasts</li> </ul>	All commercial and industrial customers; contractors that purchase lamps for maintenance and replacement	Office buildings, warehouses, large restaurants, large grocery stores, retailers
<b>NEW CONSTRUCTION</b>			
Cash incentives and technical assistance, such as energy modeling, to support architects and engineers in designing high-performance buildings.	<ul style="list-style-type: none"> <li>» Industrial headquarters</li> <li>» Grocery store</li> <li>» Hospital surgery wing</li> <li>» Student Life and Recreation Center</li> </ul>	Commercial and industrial customers planning a new building or renovation that is greater than 20,000 square feet	Office buildings, grocery stores, manufacturers, warehouses, hospitals, private universities
<b>BUILDING PERFORMANCE WITH ENERGY STAR<sup>®</sup> FOR COMMERCIAL REAL ESTATE</b>			
Financial and technical assistance to help office building owners and tenants overcome the barriers that prevent them from investing in energy-efficiency improvements.	<ul style="list-style-type: none"> <li>» Multi-tenant office building</li> <li>» Full-floor tenants in building</li> <li>» Real Estate Investment Trust (REIT)-owned building</li> </ul>	Commercial office customers in a multi-floor, multi-unit property >50,000 sq. ft. with more than one tenant	Office buildings

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## INCENTIVE PROGRAMS

### PROGRAMS

### SAMPLE PROJECTS

### ELIGIBILITY

### BUSINESS EXAMPLES

#### RETRO-COMMISSIONING

Expert analysis of building systems that identifies no-cost and low-cost operational improvements to optimize electricity and gas usage.

- » Update system operating schedules to improve energy efficiency and provide a comfortable indoor environment
- » Reduce supply air temperature and fan speed in air handling units
- » Optimize chiller or other equipment operation

Commercial and industrial customers with demand  $\geq 500$  kW

Office buildings, hospitals, educational facilities

#### DATA CENTERS

Technical assistance and cash incentives for installing energy-efficient equipment and systems in new or existing data centers.

- » Cooling optimization measures, including central plant upgrades, VSDs, high density cooling solutions and economizers
- » Power delivery improvements, including UPS and PDU upgrades
- » IT optimization measures, including virtualization, consolidation, thin provisioning and solid state storage

Commercial and industrial customers with data centers

Office buildings, manufacturers, co-location facilities, corporate data centers, hospitals

#### INDUSTRIAL SYSTEMS

System assessments and financial incentives to reduce electricity used by compressed air, industrial refrigeration and process cooling systems.

- » Compressed air
- » Industrial refrigeration
- » Process cooling

Commercial and industrial customers with demand  $\geq 500$  kW

Large manufacturers

#### SMALL BUSINESS ENERGY SAVINGS (SBES)

Free energy usage assessments and cash incentives for projects that reduce electricity and gas use in small businesses.

- » T12 - T8 lighting retrofits
- » CFLs
- » Lighting occupancy sensors
- » LED exit signs and lamps
- » Furnace and boiler tune-up
- » Programmable thermostat (gas heat)
- » Energy-efficient water heater
- » Steam trap replacement

Commercial and industrial customers with demand  $< 100$  kW; qualified Small Business Trade Allies guide customers through SBES program

Small retailers, small restaurants, offices, light industry, convenience stores, dry cleaners



*Smart Ideas for Your Business* offers cash incentives, technical services and whole-building solutions to help businesses use energy more efficiently. For more information, visit [ComEd.com/BizIncentives](http://ComEd.com/BizIncentives), call 855-433-2700 during normal business hours to speak with a *Smart Ideas* service representative or email us at [SmartIdeasBiz@ComEd.com](mailto:SmartIdeasBiz@ComEd.com).